Experience the Freedom of Success!

"I thought the process and support was very and professional. It was paced well to receive, review and pursue considerations."
- Larry Wheeler

"Our consultant was a pleasure to work with. His direction and insight on what would be a good fit for us was spot on, and his support during the due diligence process was always high quality. We will always be thankful to him for his patience and for helping us fulfill our dreams!"
- Robert & Susan McLeone

Your local, trusted franchise expert.

For most people, starting a business is a once in a lifetime event. It is essential to utilize available resources effectively and “get it right” the first time. FranNet uses an established process that helps match a person’s talents and goals with the right franchise which ensures a much higher success rate. We act as your strategic advisor throughout the process to be certain you are making a selection based on facts and not speculation. It’s important to remember that the decision will always be yours. Our biggest value is that we help you to discover choices and to make sure that the choices match up with the your unique strategy, goals, and needs. We take into consideration all the things that you feel are important to you and in the end, you will be in a business that truly makes sense for you.

Get direction from a franchise expert and be on your way to success in the business of your dreams!

FranNet provides education and support to individuals who are interested in exploring self employment as a career option through franchised business ownership. If you are thinking about starting a business, there is significant benefit for you to talk to a franchise expert and get the facts first! We can give you tips, advice and help you make the right decision for yourself, your family and your goals.

Every person who comes to FranNet shares a common thought. Whether they are previous business owners, first-time business owners or have been outplaced, down sized, retired, or are just ready to be their own boss, they all are saying...

"There must be something better!

FranNet’s large network of franchise experts specialize in helping you learn about the many choices available and how to select the franchise RIGHT ONE for you!

Who is a FranNet Consultant?

A FranNet consultant is a franchise expert in your local market with vast experience in the Franchise industry. Within our group we have past or present franchisees, franchise executives, franchisees, regional and area developers, and other business professionals.

Does it cost me more to use a consultant?

The answer is absolutely NO!

There is no-cost for our services. We work as a recruiter for the franchisees to find them people that will be successful franchisees and the franchisees pay our placement fees. FranNet’s process of matching individual talents with franchisees ensures a high success rate.
With Our Process, You will ...

- Understand the pros and cons of owning your own business.
- Determine and document those lifestyle goals which you want a business to help you attain.
- Learn about franchise opportunities that may let you achieve those goals.
- Learn skills needed to use a process of due-diligence that will let you make an informed decision.

Are you ready to take control over the direction your life is headed?

Every person who comes to FranNet shares the common thought, “There must be something better”! Either they are looking to be passionate about something, fed up with the corporate world or just want to build long-term security.

We want to be sure we understand you, your goals and your dreams. First we will have an initial meeting and ask you to fill out our Personal Franchise Assessment Profile Questionnaire. Our Personal Franchise Assessment Profile was created by a behavioral psychologist specializing in psychometric profiling.

Start

1. Profile

This unique and sophisticated profiling system gives us more insight into you and the kind of business that should be the right one for you.

2. Model

Best of all, you will be able to compare each business you look at to your model and will have a level playing field against which to measure them.

You will use your unique model to evaluate and research businesses. When you’ve identified some business types that you are interested in pursuing, we will match you to specific companies that match your model. We will introduce you to them so you can learn about them in greater detail. Over the years, we’ve screened 1,000’s of Franchisors and worked with 10,000’s of people just like yourself, so we have a pretty good idea of the kinds of choices you’ll be faced with and we’re here to match you with the right one.

3. Match

Why Buy A Franchise?

In a sense, franchising is a business model whose primary purpose is risk minimization. Every study ever done on the success rate of new (non-franchise) business startups concludes the same thing. Starting up a new business is very risky. Most studies show that over 90% fail within three years. The primary reason that the failure rate is so high is because the owners have to go through the learning curve of operating that specific type business. Unfortunately, the market place is not very tolerant of the inexperienced trying to learn how to operate a new business.

Our goal is not to convince you that business ownership is the right thing for you. However, for over 21 years, we have been advising people through the various decision-making processes that led many to franchise ownership.

How will FranNet save me money?

FranNet helps you to save money by: educating you on business ownership; helping you research your business; identifying the right structure and strategic mix of businesses; and by introducing you to the franchisors that fit your model. Instead of going from place to place, you can get all of this information in one place. We advise you on all your options for free.

Start the process today! Visit www.frannet.com

Research

4. Map out your...

This may be the most important step of all. We guide you through the entire research process, however, we can’t do your research for you. It’s your job to conduct a complete and thorough investigation of any business opportunity that you think may be right for you. We’ll even give you some sample questions and research guides to help you get started with this all important step.

5. Business Purchase

When you are ready to buy, we can help you locate financing sources, franchise attorneys and other resources you may find helpful.

Our proven methods are overviewed in this brochure. Review the steps carefully and call if you have any questions. There is never a charge for our services. Our biggest value is that we offer more choices and to make sure your choices match your unique goals and needs. To better understand your options and reach your career goals, get started today!