

Notes from Sign Review Board Meeting
March 24, 2011- 2: p.m.
Commissioner William's Office
Mount Vernon City Hall

Applicant: Medical Arts Building, 105 Stevens Avenue, Mount Vernon, NY

Represented by: Shaun Hakimian, The Hakimian Organization

Present: Commissioner Jeffrey Williams, Planning Department, Soraya Ben-Habib, Building Department, Mary Harris, Board Member, Terry Lowens, Graphics, Planning Department

1. Applicant is proposing two temporary banners for placement on the east side of the building and a wrap-around on the west and south side of the building. Banners are to be mounted between the second and third story levels.
2. Banners advertize space available in the building.
3. Banners measure 48" high x 17' long and 48"high x 23' long.
4. There is a pre-existing banner on the roof line of the building facing east. Banner is in poor condition and not completely secured on the façade.
5. There are pre-existing vacancy signage on the ground level facing west.
6. Applicant wishes a variance to put up the two banners.
7. Sign Appeals Board told applicant that the temporary banner would only be allowed for 30 days, and renewal or permit for additional time would be needed.
8. Sign Appeals Board determined that the banner is technically for selling Real Estate.
9. Real Estate sign may not exceed 5 sq. ft. and must be at displayed at ground level.
10. Applicant agreed banner is for Real Estate.
11. Applicant and Board worked to come to a compromise on the banner.
12. Agreement was reached to tone down the banner graphics and keep the sign no larger than 50 sq. ft, fronting on Stevens Avenue, placed on the south west façade between the second and third floors.
13. Applicant agreed to remove all extraneous signage and existing banner.
14. Building Department needs to check if new existing awning was filed for.
15. Meeting adjourned.